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Feeney® Wins Platinum ADEX Award For CableRail Stainless Steel Railing Assemblies

OAKLAND, Calif. – (May 2013) – Feeney, Inc., a leading manufacturer of high quality stainless steel cable and aluminum railing systems, announces that it has received a Platinum Award for Design Excellence (ADEX) from *Design Journal* for its CableRail stainless steel railing assemblies. Slender CableRail by Feeney cable assemblies are the perfect railing infill option for stairs, balconies and deck railings. The Platinum category represents the highest honor a product can receive and is selected by a panel of independent judges from the design industry.

This year's ADEX nominees included 2,828 products submitted by more than 500 different companies. Since 1994, the Awards for Design Excellence [ADEX] have recognized superior product design marketed to the trade. It is the largest product design competition in the industry and is sponsored by *Design Journal*, an international trade publication for the architecture and design community.

"Feeney is honored to win a Platinum ADEX Award for our CableRail product," said Andrew Penny, vice president of marketing at Feeney. "CableRail by Feeney is a popular choice among architects, designers and builders for its aesthetics and overall versatility."

Made of durable, weatherproof 316-grade stainless steel, CableRail by Feeney is popular for its design versatility and can be used for most exterior commercial or residential railing applications where maintaining an unobtrusive view is key. The product is a low-maintenance, environmentally friendly alternative to wooden or metal picket infill.

CableRail Standard Cable Assemblies are available in pre-cut lengths from 5 feet to 70 feet and come in three cable sizes. They feature special field-installed Quick-Connect® cable fittings that are sleek, simple to use, and easy to conceal. For projects with special installation conditions or design considerations, Feeney offers CableRail Custom Cable Assemblies.

About Feeney

Feeney, Inc., is a leading manufacturer of high quality stainless steel and aluminum architectural products and railing systems. Their products for exterior, interior, residential and commercial applications include the CableRail stainless steel cable assemblies, Quick-Connect® auto-locking cable fittings, DesignRail® aluminum railing systems, Sta-Lok® stainless steel rods, Lightline® door canopies, and the Trellis Collection line of garden trellises. For 65 years, the Oakland, California-based company



has been committed to building innovative, high quality, easy-to-use products that offer simplified solutions for construction professionals and DIY homeowners. To find a dealer near you or for more information, please visit www.feeneyinc.com.

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