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FEENEY UNVEILS ITS NEW “EXPRESS YOURSELF BY FEENEY” DESIGNRAIL® COLOR OPTIONS

Five bold and distinct colors equip designers and design-conscious homeowners to create unique and vibrant work and living spaces

OAKLAND, Calif. (January 2015) – Feeney, Inc., manufacturer of CableRail brand stainless steel cable infill and the popular DesignRail® aluminum railing systems, is launching five new colors in the “Express Yourself by Feeney” line of DesignRail® aluminum railing colors. Reflecting the design excellence Feeney has come to be known for, “Express Yourself by Feeney” satisfies the popular demand for bold and bright colors in home and building products, giving homeowners and designers a vivid palette of dramatic hues in addition to more traditional colors such as black, bronze, and white.

“Homeowners, architects, and designers are looking for ways to personalize residential and work spaces. We have added a splash of brilliant color at the railing to give them the inspiration to enliven any indoor or outdoor living space,” said Andrew Penny, vice president, marketing and advertising. “Designed to satisfy the most creative imagination, “Express Yourself by Feeney” aluminum railing colors like ‘Orange You Sassy’ and ‘Not A Mellow Yellow’ add a beautiful accent color that will brighten up any stair, porch, indoor, or deck railing area.”

DesignRail® by Feeney is a customized, component-based aluminum railing system. Customers can add in optional LED lighting and select from multiple mounting, top rail, and infill options, including pickets, glass, and CableRail stainless steel cable infill. The “Express Yourself by Feeney” DesignRail® line is currently available in five incredible colors including, *Orange You Sassy*, *Not A Mellow Yellow*, *Red Hot Red*, *Blazing Blue*, and *Margarita Green*. All DesignRail® railings feature a durable AAMA-2604 powder coated finish providing superior color retention, impact resistance, and weather protection.



For more information on “Express Yourself by Feeney” and other Feeney products, including CableRail, stainless steel cable infill, the full range of DesignRail® colors and options and DesignRail Kits, visit www.feeneyinc.com.

About Feeney

Feeney, Inc. is a leading manufacturer of high quality stainless steel and aluminum architectural products and railing systems. Their products for exterior, interior, residential and commercial applications include CableRail stainless steel railing assemblies, Quick-Connect® auto-locking cable fittings, DesignRail®



aluminum railing systems, Sta-Lok® stainless steel rods, Lightline® door canopies and the Trellis Collection line of garden trellises. Since 1948, the Oakland, California-based company has been committed to building innovative, high quality, easy-to-use products that offer simplified solutions for construction professionals and DIY homeowners. To find a dealer near you or for more information, please visit feeneyinc.com.

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