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RAILING PRODUCTS PIONEER FEENEY, INC. IS AWARDED “BEST OF HOUZZ 2015” FOR CUSTOMER SATISFACTION

*Over 25 Million Monthly Users Ranked Top-Rated Home Building,
Remodeling and Design Professionals*

OAKLAND, Calif. (March 2015) – Prominent railing and railing infill manufacturer, Feeney, Inc., has been awarded “Best Of Houzz 2015” for Customer Satisfaction by Houzz, the leading web-based platform for home remodeling and design. The more than 25 million monthly unique users that comprise the Houzz community selected Feeney, Inc. from among more than 500,000 active home building, remodeling and design industry professionals profiled on the site.

Customer Satisfaction honors are determined by a variety of factors, including the number and quality of client reviews a professional/business received in 2014. Winners receive a “Best of Houzz 2015” badge on their profiles, helping Houzz users around the world learn even more about that business’ popularity and satisfaction rating among their peers in the Houzz community.

“Houzz provides homeowners with a 360 degree view of home building, remodeling, and design industry professionals, empowering them to engage the right people and products for their project,” said Liza Hausman, vice president of industry marketing for Houzz. “We’re delighted to recognize Feeney, Inc. among our “Best Of” professionals as judged by our community of homeowners and design enthusiasts who are actively remodeling and decorating their homes.”

“While the Feeney reputation for customer service has provided years of competitive advantage for our channel partnerships, the ‘Best of Houzz 2015’ award lends much appreciated industry recognition and credibility for our brand,” said Andy Penny, vice president, marketing and advertising for Feeney, Inc. “Coincidentally, when industry influencers were recently surveyed by *Qualified Remodeler* in their January 2015 Special Research Report on Supplier Relationships, the leading response relative to concerns about new products was: ‘Company or Sales Rep Credibility’. Feeney is very pleased to receive the Customer Satisfaction Award.”

Residential and commercial builders, architects, and property owners have welcomed Feeney’s stainless steel cable assemblies and other attractive, durable, and easy-to-use design solutions. Popular products include CableRail railing infill cables, DesignRail® aluminum railing systems, LED Rail Light Kits for DesignRail®, the new ‘Express Yourself By Feeney’ line of standard DesignRail® railing colors; as well as a variety of other architectural and rigging products. For more information about Feeney, Inc. visit www.feeneyinc.com.



About Feeney

Feeney, Inc. is a leading manufacturer of high quality stainless steel and aluminum architectural products and railing systems. Their products for exterior, interior, residential and commercial applications include CableRail stainless steel railing assemblies, Quick-Connect® auto-locking cable fittings, DesignRail® aluminum railing systems, Sta-Lok® stainless steel rods, Lightline® door canopies and the Trellis Collection line of garden trellises. Since 1948, the Oakland, California-based company has been committed to building innovative, high quality, easy-to-use products that offer simplified solutions for construction professionals and DIY homeowners. To find a dealer near you or for more information, please visit feeneyinc.com.

