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CABLERAIL BY FEENEY FEATURED IN 2013 *SOUTHERN LIVING* IDEA HOUSE
Enjoy The View With The Virtually Invisible CableRail by Feeney Railing Infill

OAKLAND, Calif. (July 2013) – Feeney, Inc., a leading manufacturer of high quality stainless steel cable and aluminum railing systems, is proud to be part of the 2013 *Southern Living* Idea House. The new Idea House was built on the 136-acre Fontanel estate in Nashville, Tenn. Donated by Feeney and used for infill on the house’s outdoor railings, environmentally-friendly CableRail by Feeney cable assemblies are virtually invisible and allow homeowners to enjoy an unobstructed view.

A stylish and durable alternative to wood or metal picket infill, Feeney’s CableRail steel cable assemblies are sure to capture visitors’ interest and make them true believers in a minimalist and low maintenance design statement. Available in an array of standard and custom fabricated stainless steel cable assemblies, CableRail by Feeney is made of weatherproof, 316-grade stainless steel with an assortment of attachment hardware options.

“We are excited to be part of this year’s fantastic Idea House program,” said Andrew Penny, vice president of marketing at Feeney. “Every year, a new *Southern Living* team creates amazing homes that address the most current housing trends. Feeney was delighted to work with this year’s talented project team which included Fontanel Properties as the developer, Castle Homes as the Builder, Historical Concepts as the architect, Duke Landscape Architects as the landscape architect, and Phoebe Howard Interior Design as the interior designer. Plus, the location at Fontanel is the perfect place to showcase CableRail infill and its ability to compliment beautiful sightlines.”

The grand opening of the 2013 *Southern Living* Idea House was held on June 29, 2013. Visitors will be able to tour the location until December 29, 2013. The Idea House is a partnership with St. Jude Children’s Research Hospital and a portion of the proceeds from this year’s house will benefit both research and patient care. Dream house artwork framed and displayed in the Idea House Resource Center is the work of Mae, the 6-year old St. Jude’s patient Ambassador to the Idea House and her fellow St. Jude patient friends. Once the tours end, the *Southern Living* Idea House will reopen as an event space and Nashville’s only 5-star bed and breakfast.

For more than 20 years, the *Southern Living* Idea House program has pulled together talented teams to build and renovate homes from the ground up – always using quality products that address current



housing trends. More than a beautifully decorated farmhouse, the design of the 2013 *Southern Living* Idea House at Fontanel Estates in Nashville captures the essence of a Southern family compound. From siding to roofing to a CableRail infill for the outdoor railings, this year's Idea House addresses homeowner hot buttons, such as energy efficiency, durability and ease of maintenance. For more information about CableRail by Feeney and the 2013 *Southern Living* Idea House, visit www.feeneyinc.com/IH2013

About Feeney

Feeney, Inc., is a leading manufacturer of high quality stainless steel and aluminum architectural products and railing systems. Their products for exterior, interior, residential and commercial applications include the CableRail stainless steel cable assemblies, Quick-Connect® auto-locking cable fittings, DesignRail® aluminum railing systems, Sta-Lok® stainless steel rods, Lightline® door canopies, and the Trellis Collection line of garden trellises. For 65 years, the Oakland, California-based company has been committed to building innovative, high quality, easy-to-use products that offer simplified solutions for construction professionals and DIY homeowners. To find a dealer near you or for more information, please visit www.feeneyinc.com.

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