



**CONTACT:**

Andrew Penny (apenny@feeneywire.com)

Feeney, Inc.

Ph: 800-888-2418 ext 101

Fax: 510.893.9484

## **DESIGNRAIL® RAILING SYSTEMS OFFER INNOVATIVE DESIGN OPTIONS**

*- Feeney offers a complete line of environmentally friendly aluminum railing frame systems that combine durability, strength and good looks –*

OAKLAND, California, January 2009 – Feeney, known for their CableRail™ line of architectural cable assemblies, has taken the frustration out of planning for a new railing by offering a pre-engineered, component-based aluminum railing system called DesignRail®. These railings can be easily cut and assembled on-site using components that snap and screw together-- no welding, grinding, or special finishing. Plus, the rails and stanchions are made from high-strength, aluminum-alloy extrusions that not only contain a minimum of 25% reclaimed content but also are fully recyclable. These lightweight but hard-wearing materials are cost effective as well; they actually reduce shipping costs and are easier to handle on the job.

“The DesignRail® railing system is designed for the times,” said Andrew Penny, Vice President of marketing and advertising at Feeney, “because it offers busy designers, architects, and building professionals the convenience of multiple design options using engineered components that are low maintenance, durable, and environmentally friendly. In addition, this railing system is easy to install and versatile. It can be used for guardrails, gates, and fences in interior, exterior, residential, and commercial settings. Even the infill can be customized with options that include tempered glass panels, aluminum pickets, vertical cables, and horizontal cables”

The DesignRail® components are available in 8 standard colors and over 200 custom colors to suit the most innovative design requirements. The tough powder coated finishes offer superior color retention, impact resistance, and weather durability. Available with the system are ADA compliant applied grab rail designs, 5 different styles of cap rails, and 4 post-mounting options. This adds up to structural integrity as well as lasting beauty. The low maintenance benefits

include no rusting, peeling, splintering, cracking, or repainting, issues that are typically associated with many other types of materials and railing systems. There is a 10-year warranty on the DesignRail® powder coated finishes and stainless steel cable infill, and the experienced Feeney staff is ready to assist with product selection and technical support.

Feeney Inc, based in Oakland, California, is a leading manufacturer of high quality stainless steel and aluminum products, marketed under their Feeney Architectural Products line. They celebrated their 60<sup>th</sup> anniversary in 2008. For more information and technical support, please call the Customer Service Hotline at 800-888-2418. Building and design professionals can visit <http://www.feeneyarchitectural.com/>. CAD detail drawings and 3-part spec are available for downloading from the website. Members of the media can get the latest news from Feeney at <http://www.feeneyarchitectural.com/media>