

For immediate release

Feeney, Inc. Continues to Enhance its DesignRail® System

OAKLAND, Calif. – Jan. 3, 2017 – [Feeney, Inc.](#), a leading manufacturer of high quality stainless steel and aluminum railing systems, is continuing to expand its product innovations for the company's [DesignRail® Aluminum Railing System](#). New additions include heavy duty posts, top rail connecting brackets (RCBs), 450 top rail, textured black finish, and Post Accent Lights.

The purpose of these new additions to the DesignRail® system stems from Feeney's long-term commitment to provide its loyal customers with upsell opportunities as well as the ability for enhanced personalization. "By increasing our DesignRail® line we are offering unique selling propositions that are otherwise unavailable in the current marketplace," says Andy Penny, vice president of marketing and advertising. "And, as a result, we are proving ourselves to be a forward-thinking brand and industry trendsetter."

Feeney's new heavy duty posts have extra-thick walls and six screw chases, which makes them very rigid. These posts were specifically designed to provide the necessary support for corner and end termination posts when using horizontal cable rail. Feeney's top rail RCBs are a new way to attach DesignRail® top rails to the faces of walls, wood posts, or composite-wrapped wood posts. The top rail RCBs replace traditional wall mount end plates to ensure greater structure strength.

Also being introduced is the company's 450 top rail, which has a low-profile appearance. These extrusions were created to enable wood or composite cap rails to be attached for a customized look that complements a home or building's existing exterior. They can also be used on their own offering a very strong yet slender top rail profile that will not impede the view.

On the aesthetic side, Feeney's textured black powder coat finish is a recent addition to the company's extensive color collection. It offers a more natural tone, creating a softer color experience. In addition, this new finish offers customers an appealing element that's both invitingly visual and subtly tactile. Also new are the company's Post Accent Lights. The 24-volt LED Post Accent Light, featuring a durable, powder-coated finish that is color matched with the DesignRail® system, attaches to the railing's post face to create a beautiful down light.

"The combination of Feeney's enhanced DesignRail® options continues to ensure exceptional performance and design versatility," says Penny. "We are excited about the possibilities this product line will bring us in 2017."

For more information about Feeney, visit the company's website at www.feeneyinc.com.

About Feeney

Feeney, Inc. is a leading manufacturer of high quality architectural products that enhance the spaces where people live, work and play. Feeney residential and commercial construction products for exterior or interior applications include CableRail stainless steel cable assemblies, Quick-Connect® auto-locking



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cable fittings, DesignRail® aluminum railing systems with optional LED lighting, Sta-Lok® stainless steel rods, and the Trellis Collection of garden trellises. Since 1948, Oakland, California-based Feeney has been committed to providing construction professionals and DIY homeowners with innovative, easy-to-use products and unsurpassed service. For more information or the location of a dealer near you, please visit www.feeneyinc.com.

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