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CABLE RAIL NAMED ONE OF THE PRODUCTS ARCHITECTS CAN'T LIVE WITHOUT

Residential Architect magazine publishes list of top 15 essential products for custom home projects and the popular cable railing infill is among the favorites.

Oakland, California, June 2012 – Feeney, Inc., a leading manufacturer of high quality stainless steel and aluminum railing systems, is pleased to announce that Cable Rail was named one of the 15 products that architects can't live without in the May/June 2012 issue of *Residential Architect* magazine. In the article, Nigel F. Maynard writes: "It's hard to remember a time when these 15 products weren't mainstays of the average custom home project...Versatile enough for interior and exterior applications, stainless steel cable has become the go-to option when architects want to create safety railings that maintain sight lines, views, and light." The article can be found here: http://www.customhomeonline.com/products/15-products-architects-can-t-live-without.aspx

The magazine identified Cable Rail as one of the 15 key building products based in part on the number of times it was mentioned in architects' choice lists, as well as multiple design awards resource lists. According to Taal Safdie of San Diego-based Safdie Rabines Architects, "Cable Rail creates a delicate, transparent guard rail that doesn't rust. It's ideal for use with nice views, because it virtually disappears and is more affordable than glass. All the houses we did around our canyon have it, and we plan to use Cable Rail in our own new home, which is under construction."

"Feeney is proud to be a key supplier of Cable Rail products, and we welcome the well-deserved recognition by *Residential Architect* magazine for this rapidly growing railing infill option," said Andrew Penny, VP Marketing & Advertising. "Feeney has been a leader in the cable railing category for over 25 years. Not only have we pioneered many of the products and fittings and but have also been instrumental in the creation and development of the cable railing infill market in the U.S."

Feeney, Inc. offers architects and builders its inventive CableRail by Feeney line, which features a wide selection of both standard and custom fabricated stainless steel cable assemblies. Made of beautiful and weather-proof 316-grade stainless steel with over 70% recycled content, these cables and components are

designed to meet any railing condition and are a low-maintenance, environmentally friendly, and visually unobtrusive alternative to commonly used wooden or metal picket infill.

CableRail assemblies are perfect for applications where the view is all-important. The clean, finished look of these strong but slender cables is enhanced by special end fittings that are easily concealed into wood or metal posts. The result is a railing infill that is not only durable and attractive but also virtually invisible, creating an unimpaired view. Feeney provides a 10-year warranty on CableRail by Feeney cables and hardware. The experienced Feeney staff is ready to advise or assist with product selection and technical support.



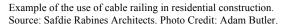




Photo of exterior deck with wood railings and CableRail

About Feeney, Inc.

Feeney Inc., based in Oakland, California, is a leading manufacturer of high quality stainless steel and aluminum railing systems, marketed under the Feeney Architectural Products line. Feeney celebrated its 64th anniversary in 2012. For more information and technical support, please call the Customer Service Hotline at 800-888-2418. Building and design professionals can visit http://www.feeneyinc.com. CAD detail drawings and 3-part spec are available for downloading from the website. Members of the media can get the latest news from Feeney at http://www.feeneyarchitectural.com/media.php.