



FOR IMMEDIATE RELEASE

May 25, 2011

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DeckTools® Deck Design Software 3.3 Expands Its Library With Innovative Products From Feeney, Inc.

Pleasanton, Calif. – Simpson Strong-Tie announced that Feeney, Inc. has joined their DeckTools® Deck Sales and Design Software partners library. Feeney is a leading manufacturer of high-quality, innovative architectural and garden products, and the latest DeckTools® version 3.3 will feature several of Feeney's most popular items: **CableRail** railing infill cables, **Lightline**® door canopies, and two styles of wall mounted cable and rod trellises.

DeckTools Software is a sales, design, and estimating program that enables deck builders and suppliers to design decks in a photo-realistic, 3D environment. Users can customize nearly every detail, from the deck shape and railings to fencing and material choices. In addition to its design flexibility, the program can quickly generate plans, proposals, and material lists.

“Our success over the past 63 years stems from our experience, service, quality products, and strong customer relationships, and we're very excited to be part of DeckTools program and the Simpson Strong-Tie company that shares the same business vision,” said Feeney's VP of marketing, Andrew Penny. “Not only does DeckTools offer additional valuable exposure for our products, but it also provides an extremely realistic and user-friendly environment in which contractors and homeowners can easily interact with our products and clearly visualize their finished project. And this close involvement and interaction is a great way to help build strong, enduring relationships with customers.”

DeckTools Software 3.3 includes new features, such as an enhanced user guide with drawings, a handy tape measure tool, and new straight run layout options in Railing Designer. It's also now easier to upgrade to stainless steel connectors and to replace nails with SD structural-connector screws. The software retails for \$1895.00. For more information about the program and to see a current list of DeckTools partners, visit the [DeckTools site](#).

About Simpson Strong-Tie Company Inc.

For more than 50 years, Simpson Strong-Tie has focused on creating structural products that help people build safer and stronger homes, buildings and decks. Considered a leader in structural systems research and testing, Simpson Strong-Tie® products are recognized for helping structures resist high winds, hurricanes and seismic forces. The company is one of the largest manufacturers of connectors, fasteners, fastening systems, anchors and lateral-force resisting systems in the world. Featured product lines include Wood and Steel Strong-Wall® prefabricated shearwalls, Anchor Tiedown Systems for multistory buildings and Strong Frame™ moment frames. Specialty products include Quik Drive® auto-feed screw driving systems, structural and corrosion-resistant fasteners and Simpson Strong-Tie Anchor Systems® - anchors and fasteners for concrete and masonry. Simpson Strong-Tie is committed to providing its customers with exceptional products and prompt, knowledgeable service. For more information, visit www.strongtie.com.

About Feeney Inc.

Feeney Inc, based in Oakland, California, is a leading manufacturer and supplier of high quality stainless steel and aluminum products, marketed under their Feeney Architectural Products and Feeney Garden Products lines. Their popular brands include **CableRail** railing infill cables, **DesignRail**® aluminum railing systems, **Lightline**® door canopies, **StaLok**® structural rod assemblies, and **Trellis Collection** of freestanding and wall mounted cable and rod trellises kits. They celebrated their 63rd anniversary in 2011. For more information, visit www.feeneyarchitectural.com.