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## **TIMBERTECH PARTNERS WITH FEENEY TO INTRODUCE THE INDUSTRY'S FIRST COMPLETE COMPOSITE WITH CABLE RAILING SYSTEM**

### ***Industry-Leading Partnership Enhances High-Design, Low-Maintenance Railing Options***

**Oakland, CA (October 5, 2012)** –TimberTech, a leading manufacturer of alternative decking materials, has partnered with Feeney, Inc., well-known in the industry for their premier CableRail by Feeney cable assemblies, to bring the industry's only complete railing system featuring TimberTech's high-quality, composite railing with Feeney's stainless steel CableRail infill. Designed together as a system for the first time, this new offering provides a more efficient buying process along with an exceptionally beautiful and durable end result.

"We are committed to expanding our product offerings to meet the growing architectural trends in railing design," said Toby Bostwick, director of product management at TimberTech. "Some of our contractor partners, and many more of our architect partners, have worked with CableRail for several years. This partnership allows us to join forces with a company like Feeney who shares our dedication to developing complete industry solutions that meet our mutual quality and aesthetic standards."

Feeney produces a variety of architectural products and CableRail is one of the company's most popular and widely-recognized lines. The easy-to-install product is made of high-quality, weather-proof 316-grade stainless steel with over 70 percent recycled content. Its low-maintenance and sleek properties complement TimberTech composite railing systems' durable beauty, smooth lines and unmatched color options designed to meet each homeowner's unique style.

"The team at Feeney is very excited to be partnering with the TimberTech group because TimberTech's values so closely match our own: quality, innovation, and balanced lifestyle focus," said Katrina Ralston, co-president of Feeney, Inc. "This partnership will benefit customers who have been looking for a complete railing system that combines the benefits of our visually-unobtrusive, low-maintenance CableRail with a truly exceptional, long-lasting composite railing."

The CableRail by Feeney cables will be available with TimberTech's RadianceRail® and new Evolutions Rail systems, and contractors and homeowners will be able to purchase these systems from TimberTech's extensive network of dealers starting in Spring 2013.



TimberTech Evolutions Rail in brick color



TimberTech RadianceRail® in black color

#### **About Feeney, Inc.**

Since 1948, Feeney, Inc. has pioneered industry-leading cable and aluminum railing systems and other architectural and rigging products. Their CableRail line continues to command the market with innovative designs such as the swageless, self-locking Quick-Connect® fittings and easy-to-install prefabricated cable assembly kits. Known for their very high quality, Feeney constantly strives to create products that are highly functional, extremely durable, and very simple to use, and they pride themselves on their attentive and thorough customer service and support. For more information, visit [www.feeneyinc.com](http://www.feeneyinc.com) or follow them on [Facebook](#) (/FeeneyInc)

#### **About TimberTech**

TimberTech® is one of the world's top producers of high-performance decking, railing, fencing and lighting solutions. With a passion for outdoor living and a global reputation for quality and innovation, TimberTech delivers a wide range of low-maintenance, wood-alternative products in an unmatched selection of colors and styles – all available through a network of more than 8,500 contractors and dealers worldwide. For more information, visit [TimberTech.com](http://TimberTech.com) or view product installation videos on the TimberTech YouTube channel. Stay up-to-date on TimberTech by following the company on [Twitter](#) (@timbertech\_deck) or [Facebook](#) (/TimberTech).